

# Cloyne and District Historical Society

General Meeting Minutes – February 17, 2020

Barrie Township Hall, Cloyne

Present: Marg Axford, Carol Lessard, Paul Thiel, Janet Wilson, Catherine Grant, Cathy Hook, Ian Brumell, Shirley Sedore, Ken Hook, Gord & Carolyn McCulloch, Doug Arstad, Marcella Neely, Nancy Davis Meir, Warren Anderson, Dave & Wendy Hodgson, John Bolton, Susan\_\_\_, Holly Bains, Jackie Bleecker, 2 others.

President Shirley Sedore called the meeting to order and lead us in O' Canada and a moment of silence.

Carolyn introduced Holly Bains who will lead the Strategic Planning Session.

A number of discussions took place with these conclusions:

- The CDHS doesn't necessarily to attract young people to join the organization for succession
- Our target audience for new members could be retirement age+ persons
- The priority of the CDHS is the Museum & Archives

Holly formed three groups based on interest in Museum & Archives, Membership, and Programming. They had approximately equal numbers in each group. We were tasked with finding two primary objectives in each group with two activities going forward for each objective.

## **Museum & Archives**

- Fill the vacant Curator Position
- Create a budget for the Position  
-activities: 1) perhaps Members could fill in until Position filled 2) a schedule could be created in May

## **Membership**

- Membership Retention
- Membership Recruitment 1) sell CDHS memberships at other events 2) target new Members with a 'Welcome Wagon' approach

## **Programming**

- A Programming Committee be established ASAP
- The Committee be tasked with creating 9 meeting programs throughout the year in addition to our 4 annual events  
-activities: 1) allow an annual budget of \$500 for speakers 2) August meeting to start the Programs

Holly will summarize other conclusions and forward to us.

Meeting adjourned by President Shirley with General Business postponed until next meeting.