

# Cloyne and District Historical Society

General Meeting Minutes – January 20, 2020

Barrie Township Hall, Cloyne

Present: Marg Axford, Roxanne Bradshaw, Carol Lessard, Carolyn McCulloch, Craig Bakay (Frontenac News), Earl Salmond, Paul Thiel, Janet Wilson, Catherine Grant, Cathy Hook, Ian Brumell, Marg Axford, Shirley Sedore, Ken Hook, Gord McCulloch, Carolyn McCulloch, Doug Arstad, Marcella Neely.

President Shirley Sedore called the meeting to order and lead us in O' Canada and a moment of silence.

Three groups were formed to discuss Strategic Planning ideas. Findings below:

## **Group 1 – Carolyn spoke on behalf of the group.**

- We have had fabulous speakers to date which has been a key element
- The question of evening meetings was discussed to attract more working people however the downside is we may lose some of the older members who do not wish to drive at night
- Our bus tours in the past have been very popular and a strength for the group
- A high priority should be keeping the Museum to a high standard
- 'Bring a Thing, Tell a Tale' has been popular and should be continued
- We should do more promotion of our group to other groups
- The Flickr site is a big asset and should be promoted more
- We should audio interview more people
- We should share the knowledge of how to archive

## **Group 2 – Ken spoke on behalf of the group.**

- To attract new Members, we could hold a special Membership meeting with each existing Member tasked with inviting one potential Member by special invitation. The meeting could emphasize our assets and the importance of what we do and how they could help, coupled with a dynamic keynote speaker
- We add to our success of guest speakers at meetings by having a broader range of topics that are of general interest, not entirely based on history but perhaps more instructional ex. How to use a metal detector, how to scan vintage photos and upload to the cloud, etc.
- Continue bus trips. Ideas: Potter's Settlement Winery, Flinton Apiary
- Assess what Members interest and special skills are by including checkboxes on the Membership form or a circulated list. That way it would be easier to find talent for various activities.

## **Group 3 – Shirley spoke on behalf of the group.**

- The possibility of a Saturday afternoon meeting time was discussed to attract more Members.

- Constable Curtis Dick's presentation on scams was impressive in that it helped protect Seniors – similar speakers might be approached.
- More interactive meetings and programs should be investigated to attract/retain a wide audience
- Try to attract speakers able to teach Pioneer ideas for instance, speaker on edible wild plants.

The ideas will be circulated to **Holly Bains** – our facilitator for the February Strategic Planning Meeting.

We recessed for lunch break then started the General Meeting.

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**Motion by Catherine, Seconded by Carol** that additions to the agenda include Yard Sale (Carolyn) and AGN (Ian). Carried.

The October General Meeting minutes are not yet available and will be voted on at a future meeting.

**President's Report:** Shirley has formally requested the Township of Addington Highlands continue to support the CDHS with a \$500 annual donation.

**Vice President's Report:** Warren absent

**Secretary's Report:** Ken reported an Ontario Trillium Foundation application is in the works for the reprinting of The Oxen and the Axe. He will ask Catherine and Ian to review the application before submitting.

**Treasurer's Report:** Expenditures: 200 Newsletters - \$207, Insurance \$2100, Xmas Luncheon \$355, United Church Rental \$200, Various Expenses \$69, Postage/Printing \$90, Kingston Area Museum Membership \$45, Garden Club Planter \$50, \$700 transferred from Endowment Fund to pay for expenses and \$1500 moved to Raymond James Reserve Fund.

Income: YCW \$690.00, sales from lots of Calendars \$320, Xmas Luncheon receipts \$320, Donations totalling approx. \$2976

The Current Account Balance is \$4995, Reserve Account: \$4858, Endowment Fund: \$95024 (end of November). The Endowment Fund should yield \$3500 income next summer.

The financial reports are expected from Dorothy Pethick soon.

**Motion by Ian, Seconded by Carol** that the Treasurer's report be accepted. Carried

Ian reported the Young Canada Works (YCW) application has been submitted for 2020. Bob Childs, Executive Director of the Community Foundation for Lennox & Addington will speak at the AGM in March.

**Patron's Report:** Catherine reported that we now have 19 Patrons with Patron fees and donations totalling \$2375.

**Museum & Archives:** no report

**Membership Report:** Carolyn is just starting to receive 2020 Membership renewals.

**Communications Committee:** Carolyn is working on an advertisement for the Frontenac Visitor Guide. The Committee is looking for a new Chair.

**Heritage and Research:** This Committee is looking for a new Chair.

**Social Convenor:** Carol thanked Roxanne and Marcella for the lovely lunch today. Next month will be Gord and Carolyn McCulloch.

**New Business: Yard Sale.** Much discussion took place regarding the workload and moving leftover items after the sale on the May 24<sup>th</sup> weekend.

**Motion by Catherine, Seconded by Ian** that the Yard Sale as it is organized be cancelled in 2020. Carried.

**Motion by Marcella, Seconded by Roxanne** that we keep the Hall booked for the May 24<sup>th</sup> weekend and hold a special event with an ad hoc Committee of Marcella, Janet and Earl to plan. Carried.

Ian spoke about the upcoming AGM and mentioned at least one Board member will need to be voted in. Carolyn will send an email to Members regarding the AGM and mention Holly Bains will facilitate the next meeting in February as Strategic Planning.

Meeting Adjourned by President Shirley.